

# Health Education and Promotion

## Campus Impact 2017–18

### MISSION STATEMENT

We leverage a dynamic public health approach to foster and build environments, institutional practices and a campus culture that promote student success and lifelong well-being.

### Changing the Campus Culture



Established a unique UC Davis keyword with Crisis Text Line



**Strike Out**  
~~HIV Stigma~~

Created first campus-wide campaign to eliminate HIV stigma



Installed five permanently marked on-campus walking loops



Collected 263 pledges from students, staff and faculty supporting mental health



Implemented and evaluated the "Aggies Act" medical amnesty protocol



Developed and installed Nourish, a point-of-purchase food icon at campus eateries

### Investing in Student Well-Being

**77,250**  
safer sex products distributed

**14,000+**  
pieces of health education literature to local apartment complexes

**8,000**  
sexual communication booklets distributed to incoming students

**101**  
rapid, anonymous HIV screenings conducted

**1,350**  
Nap Kits distributed

**650**  
free bike helmets distributed

**16**  
paid student staff

**24**  
student volunteers

**2,795**  
volunteer hours

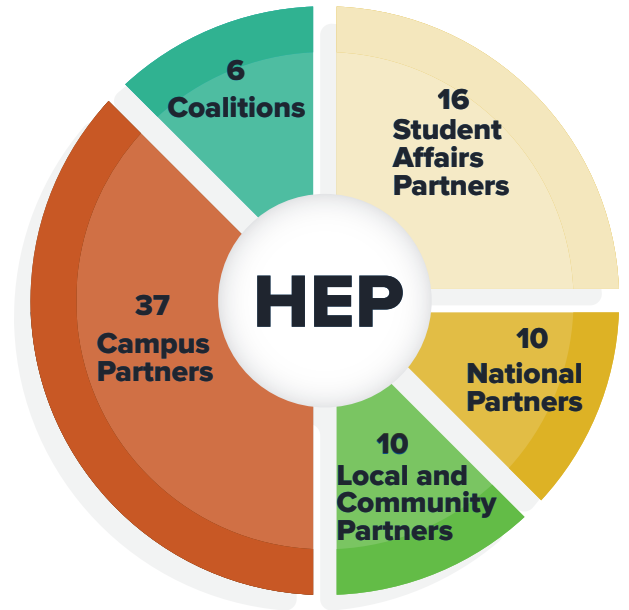


## Leveraging External Funding Opportunities

**\$53,910**

received from **6** external funding sources to implement campus-wide health promotion initiatives

## Partnering for Well-Being



## Meeting Students Where They Are



### ON CAMPUS

**47**

programs with **2,031** participants

**3,115**

Therapy fluffies attendees

**2,281**

Love Lab visitors at the ARC, MU, and The Buzz



### ONLINE

**766**

new followers on Love Lab social media (@UCDLoveLab)

**5,000+**

Safe Party website users

**2,034**

e-CHECKUP TO GO alcohol assessments completed by incoming students

**13,806**

Each Aggie Matters pageviews

## Improving Access & Health Equity



Developed Food Access Map



Increased visibility of lactation supplies at Memorial Union



Developed mental health map



Advocacy for newly available Naloxone at the pharmacy



Created an interactive mental health calendar



Created online LGBTQIA+ health resource hub and SHCS LGBTQIA+ Task Force

“Hearing my peers talk about the campaigns or events we work on at HEP makes it feel like we are making a big difference in the health of UCD students.”

“I didn't realize how much of an impact I would have on campus.”

– HEP Student Staff & Volunteers